



COUNCIL AGENDA STATEMENT

Meeting Date: March 25, 2025  
To: Honorable Mayor and Councilmembers  
From: Brandon Bowman, A/V Manager  
Through: George Garrett, City Manager

Agenda Item: **Resolution 2025-28**, Approving A Sole Source Purchase Between The Marathon Electric Sign & Light, INC. In The Amount of \$67,640.00 For installation And Purchase of a New Double Sided LED Sign (6'6" x 8'8") with ID Signage; Appropriating Funds; And Providing For An Effective Date

---

BACKGROUND & JUSTIFICATION:

The Monroe County Tourist Development Council awarded the City a grant for the FY2025 for the Purchase and Installation of a double-sided LED Message Sign and ID Sign. The grant amount is \$67,640.00 The total cost of the Project is approximately \$67,640.00 with the City funding any difference.

Marathon Electric is the only licensed installer for these signs in the Keys. Daktronics (the sign maker) is the only company that sells this type of sign and size to Marathon Electric. The City has a continuing service agreement with Marathon Electric and Sign.

ATTACHMENTS

Grant Contract

CONSISTENCY CHECKLIST:

	Yes	No
1. Comprehensive Plan – Chapter 8	___	___
2. Other: MCTDC grant requirement	___	___

FISCAL NOTE:

The Adopted FY25 Capital Infrastructure budget includes appropriations of \$2,213,000 for 7 Mile Marina Improvements with anticipated TDC and FCT grant reimbursements to offset a portion of those costs.

RECOMMENDATION: Approval of Resolution

**CITY OF MARATHON, FLORIDA  
RESOLUTION 2025-28**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MARATHON, FLORIDA, APPROVING A SOLE SOURCE PURCHASE BETWEEN THE MARATHON ELECTRIC SIGN & LIGHT, INC. IN THE AMOUNT OF \$67,640.00 FOR INSTALLATION AND PURCHASE OF A NEW DOUBLE SIDED LED SIGN (6'6" X 8'8") WITH ID SIGNAGE; APPROPRIATING FUNDS; AND PROVIDING FOR AN EFFECTIVE DATE**

**WHEREAS**, pursuant to Ordinance 2015-04, the City adopted purchasing policies and procedures (the "Purchasing Policies and Procedures") after determining that it was fiscally prudent and in the City's best interest to adopt policies and procedures for City employees and officials regarding the acquisition and purchase of contractual services, equipment, goods, and other similar types of services; and

**WHEREAS**, the Purchasing Policies and Procedures allow the City Council to enter into contracts for materials, supplies, equipment, public improvements or services without competitive bidding by utilizing existing contract terms and prices entered into by other local, state or federal governmental authorities that followed a competitive bidding procedure leading to the award of the contract in question; and

**WHEREAS**, the City desires to take advantage of the Sole Source purchasing procedure, to have an new double sided LED sign with ID signage purchased and installed. The purchase and installation will be covered by TDC grant funding in the amount of \$67,640.00

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MARATHON, FLORIDA, THAT:**

**Section 1.** The above recitals are true and correct and incorporated herein.

**Section 2.** The City Council hereby authorizes the City Manager to expend budgeted funds on behalf of the City for the purchase and installation of an LED sign installed by Marathon Electric and sign in an amount not to exceed \$67,640 as described in the attached quotation.

**Section 3.** This resolution shall take effect immediately upon its adoption.

**PASSED AND APPROVED BY THE CITY COUNCIL OF THE CITY OF MARATHON, FLORIDA, THIS 25<sup>th</sup> DAY OF MARCH, 2025.**

**THE CITY OF MARATHON, FLORIDA**

---

**Mayor Lynn Landry**

AYES:  
NOES:  
ABSENT:  
ABSTAIN:

**ATTEST:**

---

Diane Clavier, City Clerk

(City Seal)

**APPROVED AS TO FORM AND LEGAL SUFFICIENCY FOR THE USE  
AND RELIANCE OF THE CITY OF MARATHON, FLORIDA ONLY:**

---

Steve Williams, City Attorney

# MARATHON ELECTRIC SIGN & LIGHT, INC.

10690 AVIATION BOULEVARD MARATHON, FLORIDA 33050

(305) 743-5805 FAX (305) 743-0922

## PROPOSAL

SUBMITTED TO: **CITY OF MARATHON**

PHONE: **305-743-0033**

DATE: **01-21-25**

ADDRESS: **9805 OVERSEAS HIGHWAY**

FAX:

PROPOSAL #:

CITY,STATE,ZIP: **MARATHON, FL 33050**

JOB NAME: **ID SIGN & LED MESSAGE CENTERS**

ATTENTION: **BRANDON BOWMAN**

JOB LOCATION: **7-MILE MARINA**

=====

WE HEREBY SUBMIT SPECIFICATIONS AND ESTIMATES FOR

1: **PROVIDE MATERIALS, EQUIPMENT, AND LABOR TO: A) REMOVE AND DISCARD EXISTING ID SIGN CABINET B) INSTALL TWO (2) 6'-6" X 8'-8" DAKTRONICS 10mm FULL COLOR LED MESSAGE CENTERS ON EXISTING STRUCTURE**

2: **C) REPLACE ID SIGN W/ 60" X 109" DOUBLE FACED SIGN CABINET WITH FOUR (4) 30" X 109" DECORATED PAN FORMED FACES (DECORATION TO BE DETERMINED)**

3: **NOTES: PRICE INCLUDES FREIGHT.**

=====

**PRICE: \$ 67, 640.00**

**PERMIT ESTIMATE: N/C**

=====

### TERMS AND CONDITIONS

**PAYMENT TERMS: DEPOSIT REQUIRED, DETAILS TO BE DETERMINED.**

PRICE DOES NOT INCLUDE PERMIT FEES OR COSTS, INCLUDING STAFF TIME TO OBTAIN THEM.

PRICE INCLUDES ONLY THAT WORK WHICH IS SPECIFICALLY LISTED, CHANGES OR ALTERATIONS WILL INCUR ADDITIONAL COSTS.

ALL SIGNS PROVIDED BY OTHERS SHALL BE COMPLETE AND IN WORKING ORDER.

ALL ARTWORK FOR SIGNS PROVIDED BY US SHALL BE APPROVED IN WRITING PRIOR TO CONSTRUCTION, CHANGES MADE AFTER INITIAL APPROVAL WILL RESULT IN ADDITIONAL CHARGES.

ALL CHARGES ARE DUE IN ACCORDANCE WITH THE TERMS LISTED ABOVE, IN THE EVENT IT BECOMES NECESSARY TO PLACE THE ACCOUNT WITH AN AGENCY OR ATTORNEY FOR COLLECTION, I (WE) AGREE TO PAY ALL COSTS OF COLLECTION, INCLUDING ATTORNEY'S FEES AND HEREBY WAIVE OUR PRIVLEDGE OF BEING SUED IN THE COUNTY OF OUR RESIDENCE AND AGREE THAT SUIT MAY BE BROUGHT IN MONROE COUNTY, FLORIDA.

=====

### ACCEPTANCE OF PROPOSAL

THE ABOVE PRICES, SPECIFICATIONS, TERMS, AND CONDITIONS ARE SATISFACTORY AND ARE HEREBY ACCEPTED.

YOU ARE AUTHORIZED TO DO THE WORK STATED. PAYMENT WILL BE MADE IN ACCORDANCE WITH TERMS STATED ABOVE.

DATE OF ACCEPTANCE \_\_\_\_\_

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
PRINTED NAME AND TITLE