CITY OF MARATHON, FLORIDA RESOLUTION 2005-094

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MARATHON, FLORIDA, REQUESTING THE DISTRICT III ADVISORY COMMITTEE (DAC III) TO THE MONROE COUNTY TOURISM DEVELOPMENT COUNCIL (TDC) RECONSIDER THEIR DECISION OF THE FUNDING AMOUNT FOR THE MARATHON OFFSHORE GRAND PRIX, BASH AT THE BRIDGE, AND SURF AND TURF WEEKEND EVENTS; REQUESTING THAT IF DAC III WILL NOT RECONSIDER ITS FUNDING DECISION, THE TDC AND BOARD OF COUNTY COMMISSIONERS CONSIDER A MORE APPROPRIATE FUNDING AMOUNT TO SUPPORT THE MARATHON OFFSHORE GRAND PRIX, BASH AT THE BRIDGE, AND SURF AND TURF WEEKEND EVENTS

WHEREAS, the Marathon Offshore Grand Prix has become an established power boat racing event (the "Marathon Offshore Grand Prix") for the City of Marathon (the "City") for the past four years; and

WHEREAS, the City and entire Middle Keys area served by the District III Advisory Committee (DAC III) to the Monroe County Tourism Development Council (TDC) have realized significant benefits because of this annual event; and

WHEREAS, the 2005 Marathon Offshore Grand Prix expanded to include the Surf and Turf motorcycle event and the Bash at the Bridge concert event; and

WHEREAS, the City recognizes that an appropriate funding amount for these and other important Middle Keys events is crucial to their continued success; and

WHEREAS, on June 22, 2005 the DAC III voted to recommend to the TDC that it fund the Marathon Offshore Grand Prix and related events in the amount of \$74,000, which is more than \$130,000 less than last year's allocation; and

WHEREAS, organizers for the Marathon Offshore Grand Prix have stated that they cannot stage the event at the funding level recommended by the DAC III; and

WHEREAS, losing the Marathon Offshore Grand Prix and related events would be very detrimental to the City and Middle Keys community, both financially and because of the publicity, promotion, and exposure generated by these events.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MARATHON, FLORIDA, THAT:

- **Section 1.** The above recitals are true and correct and incorporated herein.
- **Section 2.** The City of Marathon requests that the DAC III reconsider its funding recommendation for the Marathon Offshore Grand Prix, Bash at the Bridge, and Surf and Turf weekend event.
- **Section 3.** The City of Marathon requests that if the DAC III will not reconsider its funding decision, that the TDC and the Monroe County Board of County Commissioners consider a more appropriate funding amount to support the Marathon Offshore Grand Prix, Bash at the Bridge, and Surf and Turf weekend event.
 - **Section 4.** This resolution shall take effect immediately upon its adoption.

PASSED AND APPROVED by the City Council of the City of Marathon, Florida, this 28th day of June, 2005.

THE CITY OF MARAPHON, FLORIDA

John Bartus, Mayor

AYES:

Mearns, Miller, Pinkus, Bartus

NOES:

None

ABSENT:

Bull

ABSTAIN:

None

ATTEST:

Cindy L. Ecklund

City

(City Seal)

APPROVED AS TO FORM AND LEGALITY FOR THE USE AND RELIANCE OF THE CITY OF MARATHON, FLORIDA ONLY:

City Attorney